

Title (en)  
METHODS FOR IMPROVING SKIN QUALITY USING RINSE-OFF PERSONAL CARE COMPOSITIONS WITH VARIABLE AMOUNTS OF HYDROPHOBIC BENEFIT AGENTS

Title (de)  
VERFAHREN ZUR VERBESSERUNG DER HAUTQUALITÄT MITHILFE ABWASCHBARER KÖRPERPFLEGEZUSAMMENSETZUNGEN MIT VARIABLEN MENGEN HYDROPHOBER WIRKSTOFFE

Title (fr)  
MÉTHODES POUR AMÉLIORER LA QUALITÉ DE LA PEAU AU MOYEN DE COMPOSITIONS DE SOINS D'HYGIÈNE PERSONNELLE À RINCER CONTENANT DES QUANTITÉS VARIABLES D'AGENTS BÉNÉFIQUES HYDROPHOBES

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Abstract (en)  
[origin: WO2010088429A2] In various embodiments, provided are (i) methods and regimens for application of a personal care product for treating and maintaining the quality of skin, wherein a composition formulated to comprise at least two benefit agents, such as a lathering agent and a hydrophobic benefit agent, is applied to the user's skin over a treatment cycle that comprises two or more stages; (ii) methods for identifying and providing personal care products for treating and maintaining the quality of skin to specific populations of users; and (iii) methods for assessing, treating and maintaining the quality of skin and minimizing the signs of aging by assessing the activity of one or more skin biomarkers or physical properties that are indicative of skin quality.

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