

Title (en)
SYSTEM AND METHOD FOR ADMINISTERING AN INCENTIVE-BASED PROGRAM TO ENCOURAGE ENVIRONMENTALLY-CONSCIOUS BEHAVIOR

Title (de)
SYSTEM UND VERFAHREN ZUR BEREITSTELLUNG EINES ANREIZBASIERTEN PROGRAMMS ZUR FÖRDERUNG VON UMWELTBEWUSSTEM VERHALTEN

Title (fr)
SYSTÈME ET PROCÉDÉ SERVANT À ADMINISTRER UN PROGRAMME FONDÉ SUR DES MESURES D'ENCOURAGEMENT AFIN D'ENCOURAGER UN COMPORTEMENT PLUS RESPECTUEUX DE L'ENVIRONNEMENT

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Abstract (en)
[origin: WO2010085616A2] Embodiments of the present invention generally relate to a system and method for administering an incentive-based program to encourage environmentally-conscious behavior. In one embodiment, a method for administering an incentive-based program to encourage environmentally-conscious behavior comprises providing a network-accessible database, hosted by an administrator, having a plurality of sets of records, each set of records corresponding to a user, monitoring an environmentally-conscious behavioral activity of a first user, and recording a record of the behavioral activity in the database, using a computer-based mathematical calculation to translate the record of the behavioral activity to a value, and storing the value within a record of a set of records corresponding to the first user, and allowing the first user to access the database, using a computing device to communicate through a data portal to the database via a network, to redeem the value for a credit at a third party retailer.

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