

Title (en)  
SYSTEM AND METHOD FOR ADMINISTERING AN INCENTIVE-BASED PROGRAM TO ENCOURAGE ENVIRONMENTALLY-CONSCIOUS BEHAVIOR

Title (de)  
SYSTEM UND VERFAHREN ZUR BEREITSTELLUNG EINES ANREIZBASIERTEN PROGRAMMS ZUR FÖRDERUNG VON UMWELTBEWUSSTEM VERHALTEN

Title (fr)  
SYSTÈME ET PROCÉDÉ SERVANT À ADMINISTRER UN PROGRAMME FONDÉ SUR DES MESURES D'ENCOURAGEMENT AFIN D'ENCOURAGER UN COMPORTEMENT PLUS RESPECTUEUX DE L'ENVIRONNEMENT

Publication  
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Application  
**EP 10733879 A 20100122**

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Abstract (en)  
[origin: WO2010085616A2] Embodiments of the present invention generally relate to a system and method for administering an incentive-based program to encourage environmentally-conscious behavior. In one embodiment, a method for administering an incentive-based program to encourage environmentally-conscious behavior comprises providing a network-accessible database, hosted by an administrator, having a plurality of sets of records, each set of records corresponding to a user, monitoring an environmentally-conscious behavioral activity of a first user, and recording a record of the behavioral activity in the database, using a computer-based mathematical calculation to translate the record of the behavioral activity to a value, and storing the value within a record of a set of records corresponding to the first user, and allowing the first user to access the database, using a computing device to communicate through a data portal to the database via a network, to redeem the value for a credit at a third party retailer.

IPC 8 full level  
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CPC (source: EP)  
**G06Q 10/10** (2013.01); **G06Q 30/02** (2013.01)

Citation (search report)  
• [X1] US 2006178933 A1 20060810 - FITZGERALD PATRICK K [US], et al  
• [I] US 5237507 A 19930817 - CHASEK NORMAN E [US]  
• See references of WO 2010085616A2

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**WO 2010085616 A2 20100729; WO 2010085616 A3 20101202; WO 2010085616 A8 20110317**; AU 2010206699 A1 20110908; BR PI1007199 A2 20190924; CA 2752958 A1 20100729; EP 2389651 A2 20111130; EP 2389651 A4 20140423

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