

Title (en)

PACKAGE WITH INTERNAL SENSORY ELEMENTS

Title (de)

GEHÄUSE MIT INTERNEN SENSORELEMENTEN

Title (fr)

EMBALLAGE AVEC ÉLÉMENTS SENSORIELS INTERNES

Publication

EP 2391238 A1 20111207 (EN)

Application

EP 10702944 A 20100125

Priority

- US 2010021941 W 20100125
- US 14913809 P 20090202

Abstract (en)

[origin: WO2010088176A1] A novel razor cartridge package for storing razor cartridges is disclosed where the package comprises at least one sensory element (18) incorporated into an interior surface of the cartridge package. The sensory elements include stimuli to one or more senses: visual, touch, olfactory, auditory, and taste or any combination thereof. The interior package sensory elements may correspond to characteristics and/or indicia of use of the razor cartridge or any combination thereof. The interior sensory elements may also correspond to communicating other items which may not directly relate to characteristics or usage of a cartridge but which convey that the razor cartridge is new or in some way enhance or improve the shaving experience for a user.

IPC 8 full level

A45D 27/22 (2006.01); **B65D 77/24** (2006.01)

CPC (source: EP)

A45D 27/225 (2013.01); **B65D 77/24** (2013.01); **B65D 2203/12** (2013.01)

Citation (search report)

See references of WO 2010088176A1

Cited by

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DOCDB simple family (publication)

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