

Title (en)
SYSTEM AND METHOD FOR CREATING COUPON OFFERS AND BARCODES

Title (de)
SYSTEM AND METHOD FOR CREATING COUPON OFFERS AND BARCODES

Title (fr)
SYSTÈME ET PROCÉDÉ POUR CRÉER DES OFFRES DE COUPON ET DES CODES À BARRES

Publication
EP 2422307 A1 20120229 (EN)

Application
EP 09843768 A 20090421

Priority
US 2009041318 W 20090421

Abstract (en)
[origin: WO2010123498A1] A system or method that enables the user to create a coupon offer by selecting a barcode type for a coupon offer. In response to the user's selection, the user is presented with an interface that is specific to the selected barcode type. The interface includes one or more fields that notify or guide the user in providing necessary information to be carried on the barcode of the coupon offer.

IPC 8 full level
G06Q 30/00 (2012.01); **G06Q 50/00** (2012.01); **G06Q 30/02** (2012.01); **G06Q 30/06** (2012.01); **G06Q 50/04** (2012.01)

CPC (source: EP)
G06Q 30/02 (2013.01); **G06Q 30/06** (2013.01); **G06Q 50/04** (2013.01); **Y02P 90/30** (2015.11)

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WO 2010123498 A1 20101028; AU 2009344884 A1 20111103; AU 2009344884 B2 20121220; CA 2758472 A1 20101028; CA 2758472 C 20160705; EP 2422307 A1 20120229; EP 2422307 A4 20130828

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