

Title (en)  
ELECTRONIC SHELF LABEL

Title (de)  
ELEKTRONISCHES REGALETIKETT

Title (fr)  
ETIQUETTE ÉLECTRONIQUE POUR ÉTAGÈRE

Publication  
**EP 2425750 B1 20140709 (EN)**

Application  
**EP 09844035 A 20090501**

Priority  
JP 2009058578 W 20090501

Abstract (en)  
[origin: EP2425750A1] An electronic shelf tag (1) is provided, as fixing means for removably fixing the tag (1) to a rail provided to a merchandise shelf, with a fitting section (3b), hooks (5a, 5b), and a spring (3d), where the fitting section (3b) and the hooks (5a, 5b) are fitted in grooves provided in a side face of the rail and the spring (3d) urges the fitting section (3b). The electronic shelf tag (1) is further provided with a key hole (6a) and an arm (3e). The key hole (6a) allows a thin platelike key to be inserted therein to releases the fixation of the tag (1) to the rail by the fixing means. The arm (3e) is provided at a position at which the arm (3e) makes contact with the key inserted to the key hole (6a), is moved by a load applied to the key in response to the insertion of the key, and moves the fitting section (3b) in a direction in which the fitting section (3b) is separated from the rail against urging by the spring.

IPC 8 full level  
**A47F 5/00** (2006.01)

CPC (source: EP)  
**G09F 3/204** (2013.01); **G09F 3/208** (2013.01); **G09F 9/35** (2013.01)

Cited by  
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DOCDB simple family (publication)  
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CN 102413740 B 20150527; JP 5547179 B2 20140709; JP WO2010125692 A1 20121025; WO 2010125692 A1 20101104

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