

Title (en)
PACKAGING

Title (de)
VERPACKUNG

Title (fr)
EMBALLAGE

Publication
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Application
EP 10719600 A 20100430

Priority
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Abstract (en)
[origin: WO2010128278A1] A packaging (10) comprises a wrapper (12) of flexible material for encasing a product. The wrapper has a pouch (20,120) into which a message card (22) can be inserted and at least part of the pouch is see-through so that the message card can be seen when it is located in the pouch. In one aspect, the wrapper (12) is made of a laminated material comprising an outer layer bonded to an inner layer and the pouch (20) is defined between the inner and outer layers. In an alternative aspect, the pouch (120) is formed by attaching a label to the outer surface of the wrapper.

IPC 8 full level
B65D 75/12 (2006.01); **B65D 75/54** (2006.01); **B65D 85/60** (2006.01)

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B65D 75/12 (2013.01 - EP US); **B65D 75/54** (2013.01 - EP US); **B65D 75/545** (2013.01 - EP US); **B65D 85/60** (2013.01 - EP US)

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