

Title (en)

SYSTEM AND METHOD FOR LEARNING USER GENRES AND STYLES AND MATCHING PRODUCTS TO USER PREFERENCES

Title (de)

SYSTEM UND VERFAHREN ZUM ERMITTELN VON BENUTZERGENRES UND -STILEN SOWIE ZUR ANPASSUNG AN BENUTZERVORLIEBEN

Title (fr)

SYSTÈME ET PROCÉDÉ D'APPRENTISSAGE DE GENRES ET DE STYLES D'UTILISATEUR ET DE MISE EN CORRESPONDANCE DE PRODUITS AVEC DES PRÉFÉRENCES D'UTILISATEUR

Publication

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Application

EP 10784043 A 20100602

Priority

- US 2010037139 W 20100602
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- US 18396509 P 20090603

Abstract (en)

[origin: WO2010141637A1] A fashion preference of a user is determined based on a user's interaction with a plurality of fashion product content items that individually depict a corresponding fashion product. A recommendation is made to a user of a fashion product based at least in part on the fashion preference of the user.

IPC 8 full level

G06F 7/00 (2006.01); **G06Q 30/02** (2012.01)

CPC (source: EP KR)

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