Title (en)

SYSTEM AND METHOD FOR LEARNING USER GENRES AND STYLES AND MATCHING PRODUCTS TO USER PREFERENCES

Title (de)

SYSTEM UND VERFAHREN ZUM ERMITTELN VON BENUTZERGENRES UND -STILEN SOWIE ZUR ANPASSUNG AN BENUTZERVORLIEBEN

Title (fr)

SYSTÈME ET PROCÉDÉ D'APPRENTISSAGE DE GENRES ET DE STYLES D'UTILISATEUR ET DE MISE EN CORRESPONDANCE DE PRODUITS AVEC DES PRÉFÉRENCES D'UTILISATEUR

Publication

EP 2438509 A1 20120411 (EN)

Application

EP 10784043 A 20100602

Priority

• US 2010037139 W 20100602
• US 39679010 P 20100601
• US 18396509 P 20090603

Abstract (en)

[origin: WO2010141637A1] A fashion preference of a user is determined based on a user's interaction with a plurality of fashion product content items that individually depict a corresponding fashion product. A recommendation is made to a user of a fashion product based at least in part on the fashion preference of the user.

IPC 8 full level

G06F 7/00 (2006.01); **G06Q 30/02** (2012.01)

CPC (source: EP KR)

G06F 7/00 (2013.01 - KR); **G06Q 30/02** (2013.01 - EP); **G06Q 30/06** (2013.01 - KR); **G06Q 50/10** (2013.01 - KR)

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO SE SI SK SM TR

DOCDB simple family (publication)

WO 2010141637 A1 20101209; AU 2010256641 A1 20111222; CA 2764056 A1 20101209; EP 2438509 A1 20120411; EP 2438509 A4 20130410; JP 2012529122 A 20121115; KR 20120085707 A 20120801

DOCDB simple family (application)

US 2010037139 W 20100602; AU 2010256641 A 20100602; CA 2764056 A 20100602; EP 10784043 A 20100602; JP 2012514104 A 20100602; KR 20127000140 A 20100602