

Title (en)

COSMETIC APPLICATOR WITH DISPARATE MATERIAL APPLICATION ZONES AND BACKWIPE RETURN

Title (de)

KOSMETISCHER APPLIKATOR MIT VERSCHIEDENEN APPLIKATIONSBEREICHEN UND ABWISCHRÜCKFÜHRUNG

Title (fr)

APPLICATEUR DE COSMÉTIQUE AVEC ZONES D'APPLICATION DISTINCTES ET RETOUR DE L'ESSUYEUR

Publication

**EP 2448443 B1 20161116 (EN)**

Application

**EP 10772859 A 20100506**

Priority

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- US 17596509 P 20090506
- US 71051710 A 20100223

Abstract (en)

[origin: WO2010129818A2] A cosmetic applicator (10) with disparate material application zones (18, 20, 22) and a backwipe return for permitting the achievement of multiple cosmetic material application effects with a single applicator (10) and for permitting the return of backwiped cosmetic material to a cosmetic bottle (52). The applicator has a wire core (34) formed from first and second wire segments twisted into a helical configuration to form a plurality of coils. A plurality of radially disposed bristles are retained by the wire core (34) to form a brush head (16). Multiple distinct bristle zones (18, 20, 22) of different bristle types exhibit distinct material application properties in a single cosmetic applicator (10). Backwiped cosmetic material can be returned to the cosmetic bottle (52) by a sloped shoulder (45) at a proximal end of an applicator rod (12) in combination with a cosmetic material passageway (78) in a sloped facing surface of a flexible inner ring (76) of a wiper (58).

IPC 8 full level

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CPC (source: EP US)

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