

Title (en)
CUSTOMIZABLE GIFT BOX

Title (de)
VERSTELLBARE GESCHENKSCHACHEL

Title (fr)
BOÎTE A CADEAU PERSONNALISABLE

Publication
EP 2448833 B1 20170301 (EN)

Application
EP 10794704 A 20100630

Priority

- US 2010040599 W 20100630
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Abstract (en)
[origin: WO2011002884A2] An improved label assembly for a customizable gift box has a face sheet including a carrier portion, a label, and a tearable line of separation between the carrier portion and the label, and a back sheet removably joined to the face sheet. At least one removable appendage present in the carrier portion includes a first relatively narrow edge, a second relatively wider edge, and S-shaped side edges joining the first and second edges. The removal appendage can be applied to the sidewalls of a box blank to maintain the edges of the sidewalls on an adjacent position during installation of the label. The back sheet can also be provided with one or more foldable index tabs to help position the box relative to the label assembly during installation of the label. Once the sidewalls of the box blank are properly anchored using the appendages, the label assembly can be aligned and the label can be adhered to the box blank.

IPC 8 full level
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