

Title (en)

METHOD FOR DISPLAYING AND SELLING FROZEN EDIBLE PRODUCTS

Title (de)

VERFAHREN FÜR AUSSTELLUNG UND VERKAUF TIEFGEKÜHLTER LEBENSMITTEL

Title (fr)

PROCÉDÉ DE PRÉSENTATION ET DE VENTE DE PRODUITS COMESTIBLES SURGELÉS

Publication

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Application

EP 10725414 A 20100611

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Abstract (en)

[origin: WO2011006721A2] A method for displaying and selling frozen edible products from an insulated container equipped with passive cooling means is provided, the method comprising placing frozen edible products which contain particles of ice or other frozen material having a size of from 0.5mm to 10mm in an insulated container which is situated at a point of sale in an ambient temperature environment.

IPC 8 full level

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