

Title (en)

SYSTEM FOR CREATION AND PROCESSING OF PERSONALIZED CALLER RING-BACK TONES

Title (de)

SYSTEM ZUR ERZEUGUNG UND VERARBEITUNG VON PERSONALISIERTEN ANRUFER-RUFTÖNEN

Title (fr)

SYSTÈME POUR CRÉER ET TRAITER DES TONALITÉS DE RETOUR D'APPEL D'APPELANT PERSONNALISÉES

Publication

**EP 2457392 A2 20120530 (EN)**

Application

**EP 09847525 A 20091208**

Priority

- IN 1673MU2009 A 20090720
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- IN 2009000709 W 20091208

Abstract (en)

[origin: WO2011010322A2] A system and a method for creation and processing of personalized caller ringback tones are disclosed. The system provides a plurality of predetermined 'ready to use' caller ringback tones, where each message is a single caller tune track which contains a common name stored in a plurality of name formats, mixed with a plurality of background music pieces and with a personal greeting text which is recorded as a voiceover in a plurality of worldwide spoken languages and dubbed in the voices of professional voiceover artists and/or celebrities. The caller ringback tone is played instead of the ordinary caller ring tones, so that every caller will be welcomed/greeted in the event that the callee is busy and cannot attend the phone, or the callee is away from the phone.

IPC 8 full level

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CPC (source: EP)

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