

Title (en)

SYSTEMS AND METHODS FOR GENERATING LEADS IN A NETWORK BY PREDICTING PROPERTIES OF EXTERNAL NODES

Title (de)

SYSTEME UND VERFAHREN ZUR ERZEUGUNG VON LEITUNGEN IN EINEM NETZWERK DURCH VORHERSAGE DER EIGENSCHAFTEN EXTERNER KNOTEN

Title (fr)

SYSTÈMES ET PROCÉDÉS POUR GÉNÉRER DES INDICATIONS DANS UN RÉSEAU EN PRÉDISANT DES PROPRIÉTÉS DE NOEUDS EXTERNES

Publication

EP 2465085 A2 20120620 (EN)

Application

EP 10808638 A 20100810

Priority

- US 23257709 P 20090810
- US 85376010 A 20100810
- US 85376610 A 20100810
- US 2010045043 W 20100810

Abstract (en)

[origin: WO2011019731A2] The present invention is directed towards systems and methods for predicting one or more desired properties of external nodes or properties of their relations with internal nodes, based on a selected group of nodes about which it is known whether the nodes have the desired properties, or it is known whether they have a desired relation property with an internal node. The method comprises storing in one or more data structures a first data set regarding external nodes and a second data set regarding nodes with known properties in a selected group, each data set having one or more data items representing one or more events relating to or attributes of each node in the data set, the second data set including one or more types of data items not included in the first data set. The method then models the second data set to identify from the second data one or more modeled events or attributes of internal nodes in the selected group that are statistically likely to identify the nodes or their relations, that have the desired properties and predicts which of the external nodes are statistically likely to have the one or more desired properties, or desired relation property with internal node, based on the identified plurality of modeled events or attributes and the events or attributes in the first data set.

IPC 8 full level

G06Q 30/00 (2012.01); **G06Q 30/02** (2012.01); **H04L 12/26** (2006.01)

CPC (source: EP)

G06Q 30/02 (2013.01); **G06Q 30/0202** (2013.01); **H04L 41/145** (2013.01); **H04L 41/147** (2013.01)

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO SE SI SK SM TR

DOCDB simple family (publication)

WO 2011019731 A2 20110217; **WO 2011019731 A3 20110428**; EP 2465085 A2 20120620; EP 2465085 A4 20141015; IL 218035 A0 20120430

DOCDB simple family (application)

US 2010045043 W 20100810; EP 10808638 A 20100810; IL 21803512 A 20120209