

Title (en)  
Smoking article having wrapper with indicium

Title (de)  
Rauchartikel mit markierter Umhüllung

Title (fr)  
Article à fumer doté d'un emballage avec indice

Publication  
**EP 2471390 A1 20120704 (EN)**

Application  
**EP 10252249 A 20101230**

Priority  
EP 10252249 A 20101230

Abstract (en)  
The invention relates to an elongate, cylindrical smoking article (10) having a transverse cross-sectional shape with a major chord and a minor chord, wherein a first side (28) of the cross-sectional shape extends between the end points of the major chord (26). The smoking article comprises: a tobacco rod (12); a filter (16) in axial alignment with the tobacco rod; and a wrapper (22) circumscribing at least a portion of the smoking article. The wrapper (22) includes a first indicium (24) applied to an external surface thereof, wherein the first indicium (24) is applied entirely within a first surface defined by the first side (28) of the cross-sectional shape, such that the first indicium (24) is visible from one direction without rotation of the smoking article (10).

IPC 8 full level  
**A24C 5/18** (2006.01); **A24C 5/47** (2006.01); **A24D 1/00** (2020.01); **A24D 1/02** (2006.01)

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**A24C 5/1878** (2013.01 - EP US); **A24C 5/47** (2013.01 - EP); **A24D 1/00** (2013.01 - EP US); **A24D 1/02** (2013.01 - EP)

Citation (search report)

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Cited by  
CN105473009A

Designated contracting state (EPC)  
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