

Title (en)

MULTI-PACK GIFT CARD SYSTEM AND METHODS

Title (de)

MEHRFACHVERPACKTES GESCHENKKARTENSYSTEM UND VERFAHREN

Title (fr)

SYSTÈME D'EMBALLAGE GROUPÉ DE CARTES CADEAUX ET PROCÉDÉS ASSOCIÉS

Publication

EP 2473960 A1 20120711 (EN)

Application

EP 10812766 A 20100831

Priority

- US 23857509 P 20090831
- US 2010047367 W 20100831

Abstract (en)

[origin: CA2772624A1] Gift card distribution systems and methods are described for distributing a card issuer's or a plurality of card issuer's gift cards to consumers who are potential gift givers. The gift cards can be contained within a gift card multi-pack that features a plurality of gift card packages. Each gift card package can feature one of the gift cards, a mailing envelope, a greeting card, and an instruction sheet. The gift card package may also feature an advertisement. The gift giver can then mail or deliver one of the gift cards as well as other components of the gift card package to a gift recipient. The gift card multi-pack can include several shrink-wrapped gift card packages that can be mailed to a gift giver inside of a first class postage billing envelope.

IPC 8 full level

G06Q 30/00 (2012.01); **B42D 15/04** (2006.01); **B42D 15/10** (2006.01)

CPC (source: EP)

B42D 5/025 (2013.01); **B42D 15/045** (2013.01); **G06Q 30/02** (2013.01); **B42D 25/285** (2014.10)

Citation (search report)

See references of WO 2011026123A1

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO SE SI SK SM TR

DOCDB simple family (publication)

CA 2772624 A1 20110303; CN 102640180 A 20120815; EP 2473960 A1 20120711; JP 2013503405 A 20130131

DOCDB simple family (application)

CA 2772624 A 20100831; CN 201080049345 A 20100831; EP 10812766 A 20100831; JP 2012527102 A 20100831