

Title (en)  
SYSTEM UTILIZING PHYSIOLOGICAL MONITORING AND ELECTRONIC MEDIA FOR HEALTH IMPROVEMENT

Title (de)  
SYSTEM FÜR PHYSIOLOGISCHE ÜBERWACHUNG UND ELEKTRONISCHE MEDIEN ZUR GESUNDHEITSVERBESSERUNG

Title (fr)  
SYSTÈME UTILISANT LA SURVEILLANCE PHYSIOLOGIQUE ET DES SUPPORTS ÉLECTRONIQUES POUR L'AMÉLIORATION DE LA SANTÉ

Publication  
**EP 2477538 A4 20130109 (EN)**

Application  
**EP 10815758 A 20100914**

Priority

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- US 2010002508 W 20100914

Abstract (en)  
[origin: WO2011031335A2] The use of physiological monitoring to enable tailoring of an individualized response, e.g. feedback, recommendations, rewards or guidance to be presented to the individual within the context of electronic media is presented as the invention. Specifically, the response is preferably based upon measured physiological data obtained while the individual is not directly engaged with the electronic media and is preferably delivered to the individual in the context of an electronic game or interactive social activity program.

IPC 8 full level  
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Citation (search report)

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