

Title (en)

BEHAVIOR AND ATTENTION TARGETED NOTIFICATION SYSTEM AND METHOD OF OPERATION THEREOF

Title (de)

SYSTEM FÜR AUF VERHALTEN UND AUFMERKSAMKEIT GERICHTETE BENACHRICHTIGUNG SOWIE BETRIEBSVERFAHREN DAFÜR

Title (fr)

SYSTÈME DE NOTIFICATION CIBLÉ SUR LE COMPORTEMENT ET L'ATTENTION ET PROCÉDÉ D'UTILISATION ASSOCIÉ

Publication

**EP 2507759 A2 20121010 (EN)**

Application

**EP 10816319 A 20101130**

Priority

- US 26573609 P 20091201
- IB 2010003436 W 20101130

Abstract (en)

[origin: WO2011067675A2] A system, method, device, computer program, user interface, and apparatus for transmitting content to a user device, the method including acts of receiving user information from one or more sensors; obtaining user history information comprising one or more of historical location information and historical activity information; determining, based upon the user information and the history information, whether a switching event has occurred for a user of the user device; and delivering a notification if a switching event is determined to have occurred.

IPC 8 full level

**G06Q 30/00** (2012.01)

CPC (source: EP)

**G06Q 30/02** (2013.01); **H04L 67/535** (2022.05); **H04M 15/8033** (2013.01); **H04M 15/8083** (2013.01); **H04M 15/8088** (2013.01)

Citation (search report)

See references of WO 2011067675A2

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DOCDB simple family (publication)

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