

Title (en)

Methods and apparatus to generate a tag for media content

Title (de)

Verfahren und Vorrichtung zum Erzeugen einer Kennzeichnung für Medieninhalt

Title (fr)

Méthode et dispositif pour générer une identification du contenu des médias

Publication

EP 2512150 A2 20121017 (EN)

Application

EP 12002599 A 20120412

Priority

- US 201161474728 P 20110412
- US 201113181147 A 20110712

Abstract (en)

Example methods and apparatus to generate identifying tags for media content as described herein. An example method includes obtaining an identifier value associated with at least one of audio or video of received media content by at least one of: extracting the identifier value from at least one of the audio or the video or determining the identifier value based on inherent information of at least one of the audio or the video, generating a tag including the identifier value, and storing the tag with the media content to cause the tag to be distributed to a presentation location along with the media content.

IPC 8 full level

H04H 60/31 (2008.01); **H04N 21/442** (2011.01); **H04N 21/8352** (2011.01); **H04N 21/8358** (2011.01)

CPC (source: EP US)

H04H 20/31 (2013.01 - EP US); **H04H 60/31** (2013.01 - EP US); **H04H 60/37** (2013.01 - EP US); **H04H 60/40** (2013.01 - EP US); **H04H 60/73** (2013.01 - EP US); **H04N 21/2407** (2013.01 - EP US); **H04N 21/44204** (2013.01 - EP US); **H04N 21/44224** (2020.08 - EP US); **H04N 21/6125** (2013.01 - US); **H04N 21/8352** (2013.01 - EP US); **H04N 21/8358** (2013.01 - EP US); **H04N 21/84** (2013.01 - US); **H04H 2201/50** (2013.01 - EP US); **H04H 2201/90** (2013.01 - EP US); **H04N 21/6543** (2013.01 - EP US); **H04N 21/6582** (2013.01 - EP US)

Cited by

EP2989801A4; US9635404B2; US10148987B2; US10869075B2

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)

BA ME

DOCDB simple family (publication)

EP 2512150 A2 20121017; **EP 2512150 A3 20140108**; CA 2773567 A1 20121012; CA 2773567 C 20171114; CA 2980754 A1 20121012; CA 2980754 C 20200107; CN 102737109 A 20121017; CN 102737109 B 20150826; HK 1177006 A1 20130809; US 2012265735 A1 20121018; US 2016301988 A1 20161013; US 9380356 B2 20160628; US 9681204 B2 20170613

DOCDB simple family (application)

EP 12002599 A 20120412; CA 2773567 A 20120330; CA 2980754 A 20120330; CN 201210105474 A 20120411; HK 13103712 A 20130325; US 201113181147 A 20110712; US 201615181399 A 20160613