

Title (en)

METHOD AND DEVICE FOR COMMUNICATION

Title (de)

KOMMUNIKATIONSVERFAHREN UND -VORRICHTUNG

Title (fr)

PROCÉDÉ ET DISPOSITIF DE COMMUNICATION

Publication

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Application

EP 11733162 A 20110118

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Abstract (en)

[origin: WO2011087447A1] The invention is related to a method for communication between two parties, such as at least one sales organization with at least one outlet and a consumer. The method is characterized by the steps that the device comprises at least one RFID reader device (2) placed at each outlet of the sales organization, said RFID reader device having RFID reader (2) for reading of IC chips and at least one display unit (2a, 2b), one for the consumer intended RFID tag (1) with a personally coded, locked IC chip, a server (5) for processing data from said RFID tag through an Internet connection, whereby recognition of said data from said RFID tag is aggregated with previously recorded data from the same RFID tag, said reader device (2) being designed to read the personal coded RFID tag and to process read information to then establish a communication between the consumer and the sale organization in question and then present the processed data on said at least one display unit (2a, 2b). The invention also provides a device for performing the process.

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CPC (source: EP SE)

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