

Title (en)

METHOD AND SYSTEM FOR APPLYING HEAT TRANSFER LABELS

Title (de)

VERFAHREN UND SYSTEM ZUM AUFBRINGEN VON WÄRMETRANSFERETIKETTEN

Title (fr)

PROCÉDÉ ET SYSTÈMES PERMETTANT D'APPLIQUER DES ÉTIQUETTES À TRANSFERT THERMIQUE

Publication

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Application

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Abstract (en)

[origin: WO2011093958A1] A label processing system comprises: a heat transfer label including a support member (20) or web, and a region of ink or other pigmented formulation disposed on the support member; and a label processor for concurrently heating and contacting a label to a container (10), the label processor including (i) a rigid frame (50) defining a first face (52) and an oppositely directed second face (54), the frame defining an opening (60) extending between the first and the second faces, and (ii) a flexible member (30) disposed adjacent to at least one of the first face (52) and the second face (54) of the frame (30) and extending through the opening of the frame and projecting outward from the second face (54) of the frame, the flexible member (30) defining an outer surface (46) for contacting a label (20), the flexible member defining an interior hollow region accessible from the first face (52) of the frame, the flexible member (30) being deformable upon application of a label contacting force to a portion of the member projecting outward from the second face (54) of the frame applying a label contacting force to the flexible member, whereby the deformed flexible member causes the heat transfer design to be at least partially transferred to the container.

IPC 8 full level

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