

Title (en)  
SYSTEMS AND METHODS ENABLING MARKETING AND DISTRIBUTION OF MEDIA CONTENT BY CONTENT CREATORS AND CONTENT PROVIDERS

Title (de)  
SYSTEME UND VERFAHREN FÜR MARKETING UND VERTRIEB VON MEDIENINHALTEN DURCH INHALTSERSTELLER UND INHALTSANBIETER

Title (fr)  
SYSTÈMES ET PROCÉDÉS PERMETTANT UNE COMMERCIALISATION ET UNE DISTRIBUTION DE CONTENU MULTIMÉDIA PAR DES CRÉATEURS DE CONTENU ET DES FOURNISSEURS DE CONTENU

Publication  
**EP 2529350 A4 20130925 (EN)**

Application  
**EP 11704880 A 20110128**

Priority  
• US 69714510 A 20100129  
• US 2011022877 W 20110128

Abstract (en)  
[origin: WO2011094507A2] Systems and methods enabling marketing and distribution of motion pictures and other media content by content creators and other content providers are described herein. A platform is provided by which a plurality of content providers can market and distribute media content to users. Information about activity of the users on the platform is obtained in relation to the item of media content or in relation to media content related to the item of media content. A request is received for an activity report comprising information related to a user demographic or a media content characteristic. Responsive to the activity report request, the activity report is provided to the content provider.

IPC 8 full level  
**G06Q 30/02** (2012.01); **G06Q 30/06** (2012.01)

CPC (source: EP US)  
**G06Q 30/02** (2013.01 - EP US); **G06Q 30/0201** (2013.01 - EP US); **G06Q 30/0204** (2013.01 - EP US); **G06Q 30/06** (2013.01 - EP US); **G06Q 30/0625** (2013.01 - EP US); **H04N 21/252** (2013.01 - EP US); **H04N 21/25841** (2013.01 - EP US); **H04N 21/25883** (2013.01 - EP US); **H04N 21/47211** (2013.01 - EP US); **H04N 21/4755** (2013.01 - EP US); **H04N 21/4782** (2013.01 - EP US); **H04N 21/4828** (2013.01 - EP US); **H04H 60/33** (2013.01 - EP US); **H04H 60/63** (2013.01 - EP US); **H04H 60/66** (2013.01 - EP US)

Citation (search report)  
• No further relevant documents disclosed  
• See references of WO 2011094507A2

Designated contracting state (EPC)  
AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

DOCDB simple family (publication)  
**WO 2011094507 A2 20110804; WO 2011094507 A3 20111215**; CA 2788154 A1 20110804; CN 102893298 A 20130123; EP 2529350 A2 20121205; EP 2529350 A4 20130925; US 11551238 B2 20230110; US 2011191246 A1 20110804; US 2011313815 A1 201111222; US 2018276686 A1 20180927; US 2023131890 A1 20230427

DOCDB simple family (application)  
**US 2011022877 W 20110128**; CA 2788154 A 20110128; CN 201180017413 A 20110128; EP 11704880 A 20110128; US 201113219299 A 20110826; US 201815990990 A 20180529; US 202218145098 A 20221222; US 69714510 A 20100129