

Title (en)

ONLINE TIME INTERVAL BASED SALE MANAGEMENT PLATFORM

Title (de)

VERKAUFSMANAGEMENTPLATTFORM AUF BASIS VON ONLINE-ZEIT-INTERVALLEN

Title (fr)

PLATEFORME EN LIGNE DE GESTION DE VENTE BASÉE SUR UN INTERVALLE DE TEMPS

Publication

EP 2534626 A2 20121219 (EN)

Application

EP 11742828 A 20110211

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- US 30394010 P 20100211
- US 2011024419 W 20110211

Abstract (en)

[origin: WO2011100485A2] A computer implemented method and system is provided for facilitating a time interval based sale of sale items in an online environment. A sale management platform acquires sale items and sale information from merchandisers and consumers. The sale management platform determines an optimal time interval based on predetermined time criteria and determines optimal discount prices for the sale items based on the sale discount prices offered by the merchandisers, the acquired sale information, and predetermined price criteria. The sale management platform manages a fixed price sale or a bargain sale of selected sale items at one or more of the sale discount prices offered by the merchandisers and the optimal discount prices during the merchandiser- selected time interval, the consumer-selected time interval, or the optimal time interval. The sale management platform manages bargaining sessions between the merchandisers and the consumers until expiration of the time interval or acceptance of an offer.

IPC 8 full level

G06Q 30/00 (2012.01); **G06Q 30/02** (2012.01)

CPC (source: EP)

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Citation (search report)

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DOCDB simple family (publication)

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