

Title (en)  
DISPLAY MEANS

Title (de)  
ANZEIGEMITTEL

Title (fr)  
MOYEN D'AFFICHAGE

Publication  
**EP 2548193 A4 20150311 (EN)**

Application  
**EP 11756622 A 20110311**

Priority  
• SE 1050234 A 20100315  
• SE 2011050271 W 20110311

Abstract (en)  
[origin: WO2011115549A1] The present invention relates to a display means (1) comprising a stand (10) adapted to display a screen (20). The stand (10) comprises a holding means (11) with a first side (111) adapted to support against an underlying supportive surface (u). The display means (1) also comprises a cassette (50) comprising a bobbin (40) enclosed in a cavity in the cassette (50), wherein the screen (20) can be wound onto and withdrawn from the bobbin (40). The cassette (50) is being adapted to be inserted into and removed from the holding means (11) via an aperture (13) in the first side (111). The holding means (11) also comprises at least one fastening means (14) adapted to fasten the cassette (50) in the holding means (11) when inserted into the holding means (11).

IPC 8 full level  
**G09F 15/00** (2006.01); **G09F 17/00** (2006.01)

CPC (source: EP SE)  
**G09F 15/0062** (2013.01 - EP SE)

Citation (search report)  
• [YA] US 2002050083 A1 20020502 - ZARELIUS CHRISTER [SE]  
• [A] WO 9907944 A1 19990218 - REFLEXITE CORP [US]  
• [YA] JEFF BURRIS: "How to Change Your Rollup Display Banner Yourself", 30 January 2010 (2010-01-30), XP002735240, Retrieved from the Internet <URL:https://www.youtube.com/watch?v=Jrob5SFbVuI>  
• See references of WO 2011115549A1

Designated contracting state (EPC)  
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