

Title (en)
DISPLAY ASSEMBLY

Title (de)
ANZEIGEANORDNUNG

Title (fr)
ENSEMBLE DE PRÉSENTATION

Publication
EP 2563188 A1 20130306 (EN)

Application
EP 11719617 A 20110428

Priority
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Abstract (en)
[origin: GB2479914A] A display arrangement for aligning and drawing items, e.g. bottles, across a support surface, e.g. a supermarket shelf, comprises: a container 4 having two opposing side walls 10 and an end wall portion 12; and a guiding element, e.g. shelf riser 6, for securing to the support surface, the guiding element having a pair of slots 8 which receive the sidewalls 10 of the container thereby allowing the container to be drawn across the support causing the end wall portion to draw one or more display items towards the guide element. Preferably the container has an open top and open bottom, and may include indicia, counting markings, to indicate the number of products contained. The display arrangement enables products from the displayed on a shelf more effectively and clearly.

IPC 8 full level
A47F 1/12 (2006.01)

CPC (source: EP GB)
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