

Title (en)
An advertising device

Title (de)
Werbevorrichtung

Title (fr)
Dispositif publicitaire

Publication
EP 2571012 A2 20130320 (EN)

Application
EP 12184750 A 20120917

Priority
IE S20110422 A 20110916

Abstract (en)
A free-standing advertising device (1) has a sign case (2) for displaying advertising posters and a visual display unit (3) mounted on top of the sign case (2). The sign case (2) has a frame (5) with a pair of curved poster display windows (6) mounted at opposite sides of the frame (5). A lamp mounted on the frame (5) backlights the posters. In addition to the advertising posters various advertising messages and information can be shown on the visual display unit (3) and the changing of messages at pre-set time intervals tends to be eye-catching and draws attention to the advertising device (1).

IPC 8 full level
G09F 27/00 (2006.01); **G09F 9/33** (2006.01); **G09F 9/35** (2006.01); **G09F 13/04** (2006.01); **G09F 15/00** (2006.01)

CPC (source: EP US)
G09F 9/33 (2013.01 - EP US); **G09F 9/35** (2013.01 - EP); **G09F 13/04** (2013.01 - EP); **G09F 15/0075** (2013.01 - EP); **G09F 27/00** (2013.01 - EP)

Cited by
CN103258483A; CN112669713A; CN114999315A

Designated contracting state (EPC)
AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)
BA ME

DOCDB simple family (publication)
EP 2571012 A2 20130320; EP 2571012 A3 20131211; IE S20120406 A2 20130327; IE S86209 B2 20130619

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