

Title (en)
DISTRIBUTING CONTENT

Title (de)
VERTEILUNG VON INHALTEN

Title (fr)
DISTRIBUTION DE CONTENU

Publication
EP 2572256 A4 20150819 (EN)

Application
EP 11784221 A 20110519

Priority
• US 78344410 A 20100519
• US 2011037101 W 20110519

Abstract (en)
[origin: WO2011146688A1] Current viewer activity information regarding viewer activity in a television content distribution system is used to generate content item recommendation information regarding recommended content items that match a viewer's interests. The content item recommendation information includes information regarding content items that are currently viewed or recorded by the greatest number of viewers and can be based on profile information for viewers and/or content item scheduling information.

IPC 8 full level
G06Q 30/02 (2012.01); **G06F 3/00** (2006.01); **H04N 21/236** (2011.01); **H04N 21/25** (2011.01); **H04N 21/81** (2011.01)

CPC (source: EP KR)
G06Q 30/02 (2013.01 - KR); **G06Q 30/0255** (2013.01 - EP); **G06Q 30/0271** (2013.01 - EP); **G06Q 30/0282** (2013.01 - EP);
G06Q 50/10 (2013.01 - KR); **H04N 21/23614** (2013.01 - EP); **H04N 21/252** (2013.01 - EP); **H04N 21/812** (2013.01 - EP)

Citation (search report)
• [X] US 2008255952 A1 20081016 - YEN FELIX [US], et al
• [I] US 2007118866 A1 20070524 - CHEN WENGGE [US]
• See references of WO 2011146688A1

Designated contracting state (EPC)
AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

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WO 2011146688 A1 20111124; CA 2799965 A1 20111124; EP 2572256 A1 20130327; EP 2572256 A4 20150819; KR 20130121695 A 20131106

DOCDB simple family (application)
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