Title (en)

DISPLAY CONTROL PROGRAM, RECORDING MEDIUM WHEREUPON DISPLAY PROGRAM IS RECORDED, DISPLAY CONTROL DEVICE, AND DISPLAY CONTROL METHOD

Title (de)

ANZEIGESTEUERUNGSPROGRAMM, AUFZEICHNUNGSMEDIUM MIT DEM DARAUF AUFGEZEICHNETEN ANZEIGESTEUERUNGSPROGRAMM, ANZEIGESTEUERUNGSVORRICHTUNG UND ANZEIGESTEUERUNGSVERFAHREN

Title (fr)

PROGRAMME DE COMMANDE D'AFFICHAGE, SUPPORT D'ENREGISTREMENT SUR LEQUEL EST ENREGISTRÉ LE PROGRAMME D'AFFICHAGE, DISPOSITIF DE COMMANDE D'AFFICHAGE, ET PROCÉDÉ DE COMMANDE D'AFFICHAGE

Publication

EP 2573751 A1 20130327 (EN)

Application

EP 11786584 A 20110523

Priority

- JP 2010122496 A 20100528
- JP 2011061728 W 20110523

Abstract (en)

When display of an advertising content among a plurality of contents is deleted according to an operation by a user in a terminal apparatus that displays a Web page where the plurality of contents are arranged, a display area of a main content with the display area adjacent to the deleted advertising content among the plurality of contents is expanded. Content specific information indicating the deleted advertising content is stored, and the advertising content indicated by the stored content specific information is regenerated at predetermined timing.

IPC 8 full level

G09F 19/00 (2006.01); **G06F 3/048** (2013.01); **G06F 3/0485** (2013.01); **G06F 3/14** (2006.01); **G06Q 30/02** (2012.01)

CPC (source: EP KR US)

G06F 3/048 (2013.01 - KR); **G06F 3/0481** (2013.01 - EP US); **G06F 3/0485** (2013.01 - EP US); **G06F 3/14** (2013.01 - KR); **G06F 40/103** (2020.01 - EP US); **G06F 40/106** (2020.01 - US); **G06Q 30/02** (2013.01 - EP KR US); G09G 5/14 (2013.01 - EP US); G09G 2340/0464 (2013.01 - EP US); G09G 2340/14 (2013.01 - EP US)

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

DOCDB simple family (publication)

EP 2573751 A1 20130327; **EP 2573751 A4 20131106**; BR 112012030176 A2 20160906; BR 112012030176 B1 20201027; CN 102934063 A 20130213; CN 102934063 B 20160323; JP 5001474 B2 20120815; JP WO2011148885 A1 20130725; KR 101305781 B1 20130906; KR 20130016408 A 20130214; US 2013073951 A1 20130321; WO 2011148885 A1 20111201

DOCDB simple family (application)

EP 11786584 A 20110523; BR 112012030176 A 20110523; CN 201180026459 A 20110523; JP 2011061728 W 20110523; JP 2012512157 A 20110523; KR 20127034320 A 20110523; US 201113700379 A 20110523