

Title (en)

SYSTEM AND METHOD FOR ENABLING MARKETING CHANNELS IN AN IP MARKETPLACE

Title (de)

SYSTEM UND VERFAHREN ZUR AKTIVIERUNG VON MARKETING-KANÄLEN IN EINEM IP-MARKTPLATZ

Title (fr)

SYSTÈME ET PROCÉDÉ PERMETTANT D'ACTIVER DES CANAUX DE COMMERCIALISATION DANS UN MARCHÉ IP

Publication

EP 2577527 A4 20150422 (EN)

Application

EP 12758984 A 20120727

Priority

- US 201113194258 A 20110729
- US 2012048578 W 20120727

Abstract (en)

[origin: WO2013019632A1] A comprehensive platform for merchandising intellectual property (IP) and conducting IP transactions is disclosed. A standardized data collection method enables IP assets to be characterized, rated and valued in a consistent manner. Project management, workflow and data security functionality enable consistent, efficient and secure interactions between the IP Marketplace participants throughout the IP transaction process. Business rules, workflows, valuation models and rating methods may be user defined or based upon marketplace, industry or technology standards.

IPC 8 full level

G06F 17/30 (2006.01); **G06Q 30/06** (2012.01); **G06Q 50/18** (2012.01)

CPC (source: EP)

G06Q 30/08 (2013.01); **G06Q 50/184** (2013.01)

Citation (search report)

- [I] US 2006085360 A1 20060420 - GRIM CLIFTON E III [US], et al
- [X] US 2011154476 A1 20110623 - THOMAS TRACEY R [US]
- [A] US 2008201211 A1 20080821 - FRANK SCOTT M [US], et al
- See references of WO 2013019632A1

Designated contracting state (EPC)

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