

Title (en)

METHOD FOR SYNCHRONIZING A SHOPPING EVENT

Title (de)

VERFAHREN ZUR SYNCHRONISATION EINES EINKAUFSEREIGNISSES

Title (fr)

PROCÉDÉ DE SYNCHRONISATION D'UN ÉVÉNEMENT D'ACHAT

Publication

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Application

EP 11757352 A 20110919

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Abstract (en)

[origin: WO2012035168A1] The invention relates to a method for synchronizing a shopping event, wherein several clients are digitally connected via a network. Preferred is a method for publishing shopping intentions, bundling/clustering shopping intentions that match each other (for example bundling products that can be acquired from the same seller/provider and additionally satisfy further requirements ranging from other buyers to additional conditions, time and location), and synchronizing the shopping event of several buyers with the objective of increasing buyer power/ bargaining power.

IPC 8 full level

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