

Title (en)  
PACKAGED CONCENTRATED PARTICULATE DETERGENT COMPOSITION

Title (de)  
VERPACKTE KONZENTRIERTE PARTIKELFÖRMIGE REINIGUNGSMITTELZUSAMMENSETZUNG

Title (fr)  
COMPOSITION DE DÉTERGENT PARTICULAIRE CONCENTRÉE CONDITIONNÉE

Publication  
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Application  
**EP 11752244 A 20110907**

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Abstract (en)  
[origin: WO2012048956A1] A packaged particulate detergent composition contained in a package, the package comprising at least one transparent portion and the composition comprising greater than 50 wt% detergent surfactant and at least 70% by number of the particles comprising (i) a core, comprising mainly surfactant and from 0.0001 to 0.1% dye preferably 0.001 to 0.01% dye, wherein the dye is selected from anionic dyes and non-ionic dyes; and (ii) a coating, comprising water soluble inorganic salt, the particles being substantially the same shape and size as one another.

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