

Title (en)

METHOD FOR CUSTOMIZING THE DISPLAY OF DESCRIPTIVE INFORMATION ABOUT MEDIA ASSETS

Title (de)

VERFAHREN ZUR ANPASSUNG DER ANZEIGE VON BESCHREIBENDEN INFORMATIONEN ÜBER MEDIENANLAGEN

Title (fr)

PROCÉDÉ DESTINÉ À PERSONNALISER L'AFFICHAGE D'INFORMATIONS DESCRIPTIVES QUI CONCERNENT DES CONTENUS MULTIMÉDIAS

Publication

**EP 2656176 A1 20131030 (EN)**

Application

**EP 11850945 A 20111221**

Priority

- US 201061426137 P 20101222
- US 2011066574 W 20111221

Abstract (en)

[origin: WO2012088307A1] The present disclosure is directed towards a user interface that displays a number of windows where each window when activated presents descriptive information about a media asset. The descriptive information itself can either be a further media asset (video, audio, text, picture, computer program) or can be a descriptive information field (synopsis of the asset, director, actor, studio, television information, movie information, music information, music artists, artists, producers, director of photography, screenplay authors, executive producers, producers, genre, date of release). The arrangement of the windows can be changed so that the subsequent display of descriptive information is affected by such a change. Typically, the change would add or delete the presentation of a descriptive information field or the further asset as a descriptive information media asset.

IPC 8 full level

**G06F 3/00** (2006.01); **G06F 3/0481** (2013.01); **G06F 3/0488** (2013.01); **G06F 17/30** (2006.01); **H04L 12/28** (2006.01); **H04N 21/431** (2011.01)

CPC (source: EP KR)

**G06F 3/048** (2013.01 - KR); **G06F 3/0481** (2013.01 - EP); **G06F 3/0488** (2013.01 - EP); **G06F 3/14** (2013.01 - KR); **H04N 21/431** (2013.01 - EP); **H04N 21/4312** (2013.01 - EP); **H04N 21/4438** (2013.01 - EP); **H04N 21/4858** (2013.01 - EP)

Cited by

WO2018048959A1; US10771837B2

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

DOCDB simple family (publication)

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DOCDB simple family (application)

**US 2011066574 W 20111221**; BR 112013016163 A 20111221; CN 201180062511 A 20111221; EP 11850945 A 20111221; JP 2013546380 A 20111221; KR 20137019254 A 20111221