

Title (en)

E-USED DIGITAL ASSETS AND POST-ACQUISITION REVENUE

Title (de)

ELEKTRONISCHES SYSTEM FÜR DIGITALE ANLAGEN UND EINNAHMEN NACH DEREN ENTGEGENNAHME

Title (fr)

ACTIFS NUMÉRIQUES NUMÉRIQUEMENT USAGÉS ET REVENUS POST-ACQUISITION

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Application

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Abstract (en)

[origin: WO2012116239A2] A method for resale of digital assets, including registering purchase of a digital asset by a first consumer via a first e-tailer, for presentation to the first consumer on at least one first device, the digital asset being published by a publisher, wherein an e-tailer sells digital assets published by the publisher to consumers, enabling, in response to a resale permission instruction by the publisher, the first consumer to offer the digital asset for re-sale, as an e- used digital asset, via a plurality of e-tailers, and further registering purchase of the e-used digital asset by either (a) an e-tailer, or (b) a second consumer, or (c) another entity that buys and sells digital assets. A system is also described and claimed.

IPC 8 full level

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