

Title (en)

SUPPORTING CONSTRUCTION FOR AN ADVERTISING SURFACE AND ADVERTISING MEDIUM HAVING SUCH A SUPPORTING CONSTRUCTION

Title (de)

TRAGKONSTRUKTION FÜR EINE WERBEFLÄCHE UND WERBETRÄGER MIT EINER DERARTIGEN TRAGKONSTRUKTION

Title (fr)

STRUCTURE PORTEUSE POUR ESPACE PUBLICITAIRE ET SUPPORT PUBLICITAIRE MUNI D'UNE TELLE STRUCTURE PORTEUSE

Publication

EP 2710577 A1 20140326 (DE)

Application

EP 12753712 A 20120829

Priority

- EP 11191080 A 20111129
- EP 2012066738 W 20120829
- EP 12753712 A 20120829

Abstract (en)

[origin: EP2600335A1] The structure has an arch comprising a central connection element (30), which divides the arch into two arch halves. The arch halves comprise support legs (11, 21, 22), which are connected in a plug-in and rotationally fixed manner to the central connection element. The support legs comprise free ends, which are spaced from each other. The central connection element comprises two coupling elements (31, 32), which are firmly connected with one another by a center piece (33), and include multiple plug connector parts. Stands (40) are connected with the free ends of the support legs. An independent claim is also included for an advertising medium.

IPC 8 full level

G09F 15/00 (2006.01); **E04C 3/40** (2006.01); **G09F 17/00** (2006.01)

CPC (source: EP)

E04C 3/40 (2013.01); **G09F 15/0062** (2013.01); **G09F 17/00** (2013.01); **G09F 2017/0041** (2013.01)

Citation (search report)

See references of WO 2013079230A1

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

DOCDB simple family (publication)

EP 2600335 A1 20130605; EP 2710577 A1 20140326; EP 2710577 B1 20151007; WO 2013079230 A1 20130606

DOCDB simple family (application)

EP 11191080 A 20111129; EP 12753712 A 20120829; EP 2012066738 W 20120829