

Title (en)
NOVELTY GAMING TECHNIQUES

Title (de)
NEUE SPIELVERFAHREN

Title (fr)
TECHNIQUES DE JEU INNOVANTES

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Abstract (en)
[origin: WO2012174605A1] The present invention relates to a computerized method for playing a lottery game. The method includes the steps of associating at least one electronic image with numbers, and enabling the player to use said electronic image to form a combination of entry numbers for the lottery game. The image preferably includes non-numeric items. The selection of non-numeric items sparks the player's interest when compared with conventional number selection which can become boring. The use of photographs as non-numeric items enables the player to personalise the gaming experience thereby adding to the player's interest and enjoyment.

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Citation (search report)
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