

Title (en)

A RECOMMENDATION ENGINE THAT PROCESSES DATA INCLUDING USER DATA TO PROVIDE RECOMMENDATIONS AND EXPLANATIONS FOR THE RECOMMENDATIONS TO A USER

Title (de)

EMPFEHLUNGSMASCHINE ZUR VERARBEITUNG VON DATEN EINSCHLIESSLICH EMPFEHLUNGSBEREITSTELLUNGSDATEN UND ERKLÄRUNGEN FÜR EMPFEHLUNGEN AN EINEN BENUTZER

Title (fr)

MOTEUR DE RECOMMANDATION QUI TRAITE DES DONNÉES COMPRENANT DES DONNÉES D'UTILISATEUR POUR FOURNIR DES RECOMMANDATIONS ET DES EXPLICATIONS DE CELLES-CI À UN UTILISATEUR

Publication

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Application

EP 12815207 A 20120719

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Abstract (en)

[origin: WO2013013091A1] Embodiments of the invention relate to a computer-implemented method for generating explanatory data from a personalized recommendations process for a primary user based at least on stored data about the primary user. The method comprises a server computer obtaining data related to one or more users who are relevant to the primary user, then determining at least one group of users relevant to the primary user. The server computer also obtains data related to one or more entities, determines one or more entities relevant to the primary user, and associates the at least one relevant group of users with the one or more relevant entities. One or more potential candidate factors are generated. A set of factors are selected from the one or more potential candidate factors, wherein the potential candidate factors are used as explanatory data to determine recommendations to the primary user.

IPC 8 full level

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