

Title (en)  
Assembly and method for use thereof

Title (de)  
Anordnung und Verfahren zur Verwendung davon

Title (fr)  
Assemblage et son procédé d'utilisation

Publication  
**EP 2736034 A3 20150114 (EN)**

Application  
**EP 13193517 A 20131119**

Priority  
GB 201221143 A 20121123

Abstract (en)  
[origin: GB2503530A] A signage assembly comprising: a first signage component 5 defining a first surface and displaying a first sign viewable from an intended viewing position, a second signage component 6 defining a second surface and displaying a second sign, wherein the first and second surfaces are non-parallel, and the second sign comprises a manipulation of an original image, such that, when the signage assembly is viewed from the intended viewing position, the original image appears in a plane extending at an angle to the second surface. Preferably the first and second surfaces are orthogonal and the second image appears co-planar to the first surface. The second surface may be an LED display, programmable to display still or moving images. The second image may be stretched, skewed or distorted via an inverse perspective transformation to achieve the required 3D effect. The sign may be used at sporting venue to provide pitch-side advertising.

IPC 8 full level  
**G09F 19/12** (2006.01); **G09F 15/00** (2006.01); **G09F 19/14** (2006.01)

CPC (source: EP GB)  
**G09F 15/0006** (2013.01 - EP GB); **G09F 19/12** (2013.01 - EP GB); **G09F 19/14** (2013.01 - EP)

Citation (search report)  
• [XY] EP 1193667 A1 20020403 - MARKET SP 94 S L [ES]  
• [Y] EP 0810780 A1 19971203 - MARKET SP 94 S L [ES]  
• [Y] EP 1750240 A1 20070207 - ODECO ELECTRONICA S A [ES]  
• [A] WO 2005104535 A1 20051103 - VANQUISH EVENTS LTD [GB], et al

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EP2920763A1

Designated contracting state (EPC)  
AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)  
BA ME

DOCDB simple family (publication)  
**GB 201221143 D0 20130109**; **GB 2503530 A 20140101**; **GB 2503530 B 20140604**; EP 2736034 A2 20140528; EP 2736034 A3 20150114

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