

Title (en)  
PACKAGE

Title (de)  
VERPACKUNG

Title (fr)  
PAQUET

Publication  
**EP 2736815 B1 20160323 (EN)**

Application  
**EP 12781455 A 20120921**

Priority  
• GB 201116277 A 20110921  
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Abstract (en)  
[origin: WO2013042087A2] A packaging material comprising an image having angle dependent viewing properties. The packaging material is in the form of a flexible sheet which may be wrapped around a product to be packaged. By suitable arrangement of the image on the packaging material a package, and selection of appropriate image properties a package can be produced that has a visually striking appearance.

IPC 8 full level  
**B65D 5/42** (2006.01); **B44F 1/00** (2006.01); **B44F 7/00** (2006.01); **B65D 65/18** (2006.01); **B65D 85/60** (2006.01)

CPC (source: EP US)  
**B65D 5/4204** (2013.01 - EP US); **B65D 5/4212** (2013.01 - EP US); **B65D 25/205** (2013.01 - US); **B65D 65/18** (2013.01 - EP US); **B65D 65/40** (2013.01 - US); **B65D 85/00** (2013.01 - US); **B65D 85/60** (2013.01 - EP US)

Citation (examination)  
US 6044970 A 20000404 - SHINODA MAKI [JP]

Cited by  
AU2016359088B2; WO2017089877A1; WO2024039360A1

Designated contracting state (EPC)  
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DOCDB simple family (publication)  
**WO 2013042087 A2 20130328; WO 2013042087 A3 20130620**; AU 2012311084 A1 20140320; AU 2012311084 B2 20150903; BR 112014006281 A2 20170411; CA 2851776 A1 20130328; CA 2851776 C 20161101; CN 103826974 A 20140528; CN 103826974 B 20180529; EP 2736815 A2 20140604; EP 2736815 B1 20160323; ES 2577957 T3 20160719; GB 201116277 D0 20111102; NZ 622070 A 20150925; PL 2736815 T3 20161031; RU 2014115734 A 20151027; RU 2568564 C2 20151120; US 2014360905 A1 20141211; US 2017129653 A1 20170511; ZA 201402792 B 20171129

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