

Title (en)
DEVICE AND METHOD FOR OPERATING A DISPLAY INSTALLATION THAT IS LOCATED ON A ROAD AND CORRESPONDING VEHICLE SYSTEM

Title (de)
VORRICHTUNG UND VERFAHREN ZUM BETREIBEN EINER AN EINER STRASSE ANGEORDNETEN ANZEIGEEINRICHTUNG UND ENTSPRECHENDES FAHRZEUGSYSTEM

Title (fr)
DISPOSITIF ET PROCÉDÉ DE FONCTIONNEMENT D'UNE INSTALLATION D'AFFICHAGE DISPOSÉE DANS UNE RUE ET SYSTÈME DE VÉHICULE CORRESPONDANT

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Abstract (en)
[origin: WO2013034346A1] The invention relates to a device (101, 503) for operating a display installation (505, 607) that is located near a road (603). The device comprises a determination system (103) for determining when a vehicle (601) moves into visual range of the display installation (505, 607) and a controller (105) for controlling the display installation (505, 607) depending on the result of the determination process. The invention further relates to a method, a vehicle system, a display system (501) and a computer programme.

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