

Title (en)  
DEVICE FOR ATTACHING A DATA MEDIUM

Title (de)  
VORRICHTUNG ZUR BEFESTIGUNG EINES DATENTRÄGERS

Title (fr)  
DISPOSITIF DE FIXATION D'UN SUPPORT D'INFORMATION

Publication  
**EP 2766893 A1 20140820 (FR)**

Application  
**EP 12770168 A 20121012**

Priority  
• FR 1159279 A 20111013  
• EP 2012070338 W 20121012

Abstract (en)  
[origin: WO2013053922A1] The invention relates to a device for attaching a data medium, in particular for displaying a price, in a sales area, including: a rear portion (10) which can be mounted in a portion for receiving a structure of the sales area, said receiving portion defining a receiving space; and a front portion (20), which is connected to the rear portion (10) and which has a portion (25) for displaying the data medium, wherein the rear portion (10) includes a rigid tab (11) shaped so as to be inserted into said receiving space, and at least one flexible element (12) is arranged on a first end (11a) of the rigid tab (11) such that the latter is capable remaining inserted in said receiving space by means of the engagement of said at least one flexible element with said receiving portion.

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See references of WO 2013053922A1

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