

Title (en)

Method to recommend social network threads

Title (de)

Verfahren zur Empfehlung von Themen in einem sozialen Netzwerk

Title (fr)

Procédé pour recommander des chaînes de réseau social

Publication

**EP 2768168 A1 20140820 (EN)**

Application

**EP 13290032 A 20130218**

Priority

EP 13290032 A 20130218

Abstract (en)

The invention has for object a method to recommend social network threads (11a, 11b, 11c), with the steps : - a fragment extraction unit (13) extracts a multimedia fragment of the multimedia flow using changes in multimedia flow content properties to delimit the multimedia fragment, - a multimedia analysis unit (15) analyses the content of the multimedia fragment to fill a fragment descriptor containing descriptive elements, - a thread recommendation unit (17) uses the multimedia fragment descriptor to find social network threads (11a, 11b, 11c) related to the multimedia fragment, - the thread recommendation unit (17) recommends the network threads (11a, 11b, 11c) related to the multimedia fragment.

IPC 8 full level

**H04H 60/37** (2008.01); **H04H 60/58** (2008.01)

CPC (source: EP)

**H04H 60/37** (2013.01); **H04H 60/58** (2013.01)

Citation (search report)

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Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)

BA ME

DOCDB simple family (publication)

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