

Title (en)
Lamellar gel with amine oxide

Title (de)
In Schichten aufgebautes Gel mit Aminoxid

Title (fr)
Gel lamellaire avec un oxyde d'amine

Publication
EP 2770044 A1 20140827 (EN)

Application
EP 13155883 A 20130220

Priority
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Abstract (en)
A lamellar gel shear thinning aqueous detergent liquid composition comprising from 5 to 25 wt%, preferably 8 to 18 wt%, of a detergent surfactant system, which surfactant system comprises: a) Alkyl benzene sulphonate, b) (poly)ethoxylated alkyl sulphate with from 1 to 3 moles of ethoxylation, The ratio of a) to b) being from 4:1 to 1:1, c) at least 1 wt% amine oxide, and, d) optionally nonionic surfactant, The ratios of (a+b) to c being at least 10:1 and (a+b) to d being at least 2:1 the liquid further comprising: e) from 1 to 12 wt%, preferably from 4 to 9 wt% electrolyte, f) water, and g) at least 2 wt% performance additives selected from soluble benefit agents, insoluble benefit agents and mixtures thereof.

IPC 8 full level
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