

Title (en)

PACKAGING SYSTEM HAVING A FRAGRANCE COMPOSITION CARRIER

Title (de)

VERPACKUNGSSYSTEM MIT DUFTSTOFFZUSAMMENSETZUNGSTRÄGER

Title (fr)

SYSTÈME D'EMBALLAGE DOTÉ D'UN SUPPORT POUR COMPOSITIONS ODORANTES

Publication

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Application

**EP 12723690 A 20120525**

Priority

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Abstract (en)

[origin: WO2013064274A1] The invention relates to a packaging system comprising a closable container for receiving a plurality of water-soluble film bags and at least one fragrance composition carrier that can be freely positioned in the container, at least one first group of water-soluble film bags that stockpiles the at least one washing or cleaning product preparation containing a fragrance composition, wherein the fragrance composition is present in the washing or cleaning product preparation in a concentration of 0.1-5 weight percent, preferably 0.2-3 weight percent, particularly preferred 0.3-2 weight percent, at least one fragrance composition carrier that can be positioned in the container, wherein the fragrance composition in and/or on the fragrance composition carrier and the fragrance composition in at least the first group of water soluble film bags is essentially olfactometrically identical, the surface ratio of film bag and fragrance composition carrier is in the range of 1-200, the weight ratio between the fragrance composition in the washing or cleaning product preparation of a film bag and the fragrance composition carrier is in the range of 1-300, preferably 1-50, particularly preferred 1-10, the ratio of volume of the container to the free volume between the pouches is in the range of 1-5, preferably 2-4, particularly preferred 2.7-3.4.

IPC 8 full level

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Citation (examination)

- GB 2407327 A 20050427 - RECKITT BENCKISER [GB]
- WO 02096473 A1 20021205 - RECKITT BENCKISER UK LTD [GB], et al

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