

Title (en)
Advertising panel

Title (de)
Werbetafel

Title (fr)
Panneau publicitaire

Publication
EP 2775471 A2 20140910 (FR)

Application
EP 14157780 A 20140305

Priority
FR 1351952 A 20130305

Abstract (en)
The system has rails (4-6) for fixing a protective panel to a billboard such that a transparent zone partially covers a display surface (1A) while arranging a passage to insert an advertising display (28) between the surface and the zone. Installation/un-installation device includes a traction bar (15) and ears (16, 17) to removably attach the display to the device and ends (12A, 25A) to allow a user to control vertical displacement of the element. The device includes a force transmission system formed by pulleys (11, 19, 24, 26, 27) and cords (12, 25) connecting the elements. Independent claims are also included for the following: (1) a billboard (2) method for transforming a billboard.

Abstract (fr)
- L'invention concerne un système de transformation d'un panneau publicitaire pourvu d'une surface d'affichage (1A) sur laquelle sont destinées à être collées des affiches publicitaires, ledit système comprenant au moins : - un panneau protecteur pourvu d'une zone sensiblement transparente, - des moyens de fixation (4, 5, 6) pour fixer ledit panneau protecteur (2) audit panneau publicitaire, de façon que ladite zone sensiblement transparente recouvre au moins partiellement ladite surface d'affichage (1A) tout en ménageant au moins un passage permettant d'insérer une affiche publicitaire (28) d'un seul tenant entre lesdites surface d'affichage (1A) et zone sensiblement transparente. - Panneaux publicitaires.

IPC 8 full level
G09F 11/18 (2006.01); **G09F 15/00** (2006.01)

CPC (source: EP)
G09F 11/18 (2013.01); **G09F 15/00** (2013.01); **G09F 15/0012** (2013.01); **G09F 15/0087** (2013.01)

Cited by
CN108952542A; CN114360398A

Designated contracting state (EPC)
AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)
BA ME

DOCDB simple family (publication)
EP 2775471 A2 20140910; **EP 2775471 A3 20141029**; **EP 2775471 B1 20190703**; FR 3003070 A1 20140912; FR 3003070 B1 20160819

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