

Title (en)

Package with secondary package

Title (de)

Verpackung mit zweiter Verpackung

Title (fr)

Emballage avec emballage secondaire

Publication

EP 2778093 A2 20140917 (EN)

Application

EP 14386006 A 20140314

Priority

GR 20130100153 A 20130314

Abstract (en)

The modification of the main invention (Patent No. 1007174/2011) aims to provide alternative package combinations which achieve the objective of improving the secondary affixed package, in order to reinforce the primary package in terms of demand and usefulness, to increase the additional benefit by the manufacturer through sales, and to reward the consumer for choosing one package over another. For this purpose, it provides the affixing/attaching/adding and joint selling as one single product of alternative packaging configurations which enable: a) creation of an exact identical miniature of the original package containing a wipe; b) display of advertisements of the surfaces; c) one or more holes for hanging the product (figures 1, 2, 3, and 4); and d) creation of two separate parts containing two wipes (figures 3 and 4).

IPC 8 full level

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CPC (source: EP GR)

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Citation (applicant)

GR 1007144 B 20110112 - SPATHONI NEKTARIA [GR]

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Designated extension state (EPC)

BA ME

DOCDB simple family (publication)

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DOCDB simple family (application)

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