

Title (en)
ELECTRIC MAKEUP BRUSH

Title (de)
ELEKTRISCHE MAKEUPBÜRSTE

Title (fr)
PINCEAU DE MAQUILLAGE ÉLECTRIQUE

Publication
EP 2783595 A4 20150805 (EN)

Application
EP 12851256 A 20121119

Priority
• JP 2011253392 A 20111121
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Abstract (en)
[origin: EP2783595A1] An object of the present invention is to provide an electrically-operated makeup tool to enable, through electric operation, a motion different from makeup work performed by hand, an excellent finish of makeup relative to when performed by hand, and a comfortable feeling upon contact with the skin that has not been conventionally achievable, in addition to enabling application of powdered cosmetic material in a short period of time without dirtying the hand. Provided is a makeup brush that causes an applicator formed of bundled bristles to reciprocally vibrate in a direction in which the bristles are oriented with an electric drive unit such that the applicator dabs cosmetic material onto the skin with the tip of the bristles, wherein the amplitude of the reciprocal vibration is 2 to 10mm, the vibration frequency of the reciprocal vibration is 3 to 50Hz, and the length of the bristles is 15 to 30mm.

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• [XI] JP S60109429 U 19850725
• [XI] JP S6172228 U 19860516
• [A] JP 2011087675 A 20110506 - SHISEIDO CO LTD
• See references of WO 2013077284A1

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WO2019183764A1; WO2019183765A1

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