

Title (en)

DEFORMATION MEANS FOR KERATIN-CONTAINING FIBERS CONVEYS STRONG HOLD AND NATURAL APPEARANCE

Title (de)

UMFORMUNGSMITTEL FÜR KERATINHALTIGE FASERN VERMITTELT STARKEN HALT UND NATÜRLICHE ERSCHENUNG

Title (fr)

AGENTS DE MISE EN FORME DE FIBRES KÉRATINIQUES CONFÉRANT UN BON MAINTIEN ET UN ASPECT NATUREL

Publication

**EP 2793837 A2 20141029 (DE)**

Application

**EP 12781358 A 20121109**

Priority

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- EP 2012072246 W 20121109

Abstract (en)

[origin: WO2013091993A2] The invention relates to a means for treating keratin-containing fibers, in particular human hair, comprising in a cosmetically acceptable carrier: (a) at least one strengthening anionic copolymer, comprising at least one structural unit of formula (I), at least one structural unit of formula (II), and at least one structural unit of formula (III), wherein R1 stands for a hydrogen atom or a methyl group, R2 stands for a hydrogen atom or a methyl group, R3 stands for a branched (C1 to C20) alkyl group, a branched (C2 to C6) hydroxyl alkyl group or a group  $-(CH_2CH_2O)_n-R_6$  in which R6 = branched (C1 to C20) alkyl and n = 1 to 30, R4 and R5 stand for a hydrogen atom or one of the two rests for a hydrogen atom and the other for a methyl group, and (b) at least one polymer, comprising at least one structural unit of formula (M1). Said means for treating keratin-containing fibers bring produce excellent hold of a shape embossed on the fiber, e.g. of a hairstyle. The keratin-containing fibers receive a distinct shine and feel soft.

IPC 8 full level

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CPC (source: EP US)

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