

Title (en)

AROMATIC IDENTIFICATION FOR A FOOD CONTAINER

Title (de)

AROMATISCHE IDENTIFIZIERUNG FÜR EINEN LEBENSMITTELBEHÄLTER

Title (fr)

IDENTIFICATION AROMATIQUE POUR UN CONTENANT ALIMENTAIRE

Publication

EP 2810272 A1 20141210 (FR)

Application

EP 12709136 A 20120202

Priority

FR 2012050235 W 20120202

Abstract (en)

[origin: WO2013114005A1] The present invention allows the olfactory identification of the content of a bottle, in particular a wine bottle, or any food container, intended to facilitate the choice of the product by a novice consumer when making his purchase. A support (7), such as a box attached to a bottle and, inside said box, a substance (10) scented with aromas representative of the content of the bottle, help to make the choice.

IPC 8 full level

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