

Title (en)
TOOLS AND METHODS FOR DETERMINING RELATIONSHIP VALUES

Title (de)
WERKZEUGE UND VERFAHREN ZUR BESTIMMUNG VON VERHÄLTNIISWERTEN

Title (fr)
OUTILS ET PROCÉDÉS DE DÉTERMINATION DE VALEURS DE RELATION

Publication
EP 2812857 A1 20141217 (EN)

Application
EP 13746603 A 20130131

Priority

- US 201261633246 P 20120208
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- US 201213621717 A 20120917
- US 201213649452 A 20121011
- US 201261715415 P 20121018
- US 201213674692 A 20121112
- US 2013024119 W 20130131

Abstract (en)
[origin: WO2013119452A1] System, apparatus, and methods for profiling constituents of an organization. Constituents may include donors, volunteers, supporters, advocates, stakeholders, affiliates, customers, employees, managers, executives, advisors, regulators, vendors, suppliers, partners, contractors, beneficiaries, friends, followers, or fans of any organization. In one implementation, the relationship of constituents to an organization is determined. The system, apparatus, and methods may store characteristics describing constituents generally, along with metrics relevant to an organization; receive a plurality of data items; extract information associated with the constituents from the data items; determine a number of relationships between the data items, constituents, metric, and characteristics; and use the relationships to determine an overall relationship between the constituents and the organization, based on the data and characteristics. In addition, related groups of characteristics may be identified. Similarly, the relationships between any constituent, organization, metric, sub-metric, group of characteristics, data item, data source, characteristic, or groups thereof may also be determined.

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