

Title (en)

METHOD AND SYSTEM FOR CONTROLLING FLOWS OF CUSTOMERS AND TECHNICAL RESOURCES

Title (de)

VERFAHREN UND SYSTEM ZUR STEUERUNG VON KUNDENSTRÖMEN UND TECHNISCHEN RESSOURCEN

Title (fr)

MÉTHODE ET SYSTÈME DE CONTRÔLE DE FLUX DE CLIENTS ET DE RESSOURCES TECHNIQUES

Publication

EP 2856411 A1 20150408 (FR)

Application

EP 13728477 A 20130523

Priority

- FR 1254864 A 20120525
- FR 2013051133 W 20130523

Abstract (en)

[origin: WO2013175134A1] A method for processing information to generate a promotional means (2) granting a commercial advantage to a customer at a point of sale, said method comprising a step of programming a value of the promotional means on the basis of at least one technical constraint (3-5) related to said point of sale.

IPC 8 full level

G06Q 30/02 (2012.01)

CPC (source: EP RU US)

G06Q 30/02 (2013.01 - EP RU US); **G06Q 30/0226** (2013.01 - RU); **G06Q 30/0238** (2013.01 - RU); **G06Q 30/0268** (2013.01 - EP US); **G06Q 30/0276** (2013.01 - EP US)

Citation (search report)

See references of WO 2013175134A1

Designated contracting state (EPC)

AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO RS SE SI SK SM TR

Designated extension state (EPC)

BA ME

DOCDB simple family (publication)

WO 2013175134 A1 20131128; EP 2856411 A1 20150408; FR 2991087 A1 20131129; RU 2014151887 A 20160720; RU 2618936 C2 20170511; US 2015120435 A1 20150430

DOCDB simple family (application)

FR 2013051133 W 20130523; EP 13728477 A 20130523; FR 1254864 A 20120525; RU 2014151887 A 20130523; US 201314123270 A 20130523