

Title (en)
APPARATUS AND METHOD FOR MANAGING USER CHAT EXPERIENCES WITH BUSINESSES

Title (de)
VORRICHTUNG UND VERFAHREN ZUR VERWALTUNG VON CHAT-ERFAHRUNGEN MIT UNTERNEHMEN

Title (fr)
APPAREIL ET PROCÉDÉ DE GESTION D'EXPÉRIENCES DE DIALOGUE EN LIGNE D'UTILISATEURS AVEC DES ENTREPRISES

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Application
EP 13717907 A 20130329

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Abstract (en)
[origin: WO2013149137A2] A computer-implemented method of managing a chat experience of a user desiring to chat with a selected one of a plurality of businesses or chat hosts utilizes in various aspects a chat management server running computer processes for communicating with user devices. In another aspect, a computer-implemented method of providing a chat experience to a user having a user device and desiring to chat with a selected one of a plurality of businesses utilizes computer processes running on the user device. Corresponding embodiments similarly provide an apparatus performing any of the foregoing methods. Other corresponding embodiments similarly provide a computer readable medium storing instructions, which when loaded into a computer, perform processes corresponding to any of the foregoing methods.

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